

average customer count per day

current average # of reusable bags used per day

total possible donations from bag incentives



1,200+



x20¢



300

per month

\$1,800

per year

\$21,600



• It is estimated that only 20% of paper bags are recycled, and roughly 2% of plastic bags are recycled in the United States.



• The average reusable bag has a lifespan equal to that of more than 700 disposable plastic bags.

• One person using reusable bags over their lifetime would remove more than 22,000 plastic bags from the environment.

More than a dozen nations have banned or taxed disposable bags in the past five years.

Who charges, taxes or bans on disposable bags?

- Bangladesh
- Belgium
- Botswana
- Brazil
- China
- Denmark
- England
- Ethiopia
- France
- Germany
- Italy
- Kenya
- Mexico
- North Territory of Australia
- Ireland
- Rwanda
- Scotland
- Somalia
- South Africa
- South Australia
- Uganda
- Wales

20 states & 132 cities in U.S.



14 Million

trees cut down annually for paper bag production



10 Billion

paper bags used in U.S. annually