



Owner Advantage



Fresh New Look, More Great Deals

Look for these exciting changes coming September 2010

Starting in September, you'll notice some changes to the *Co-op Advantage* program sales flyer, sales signs, coupon books and other materials provided by National Cooperative Grocers Association (NCGA), the national association of which we're a member. NCGA provides these resources as a benefit of membership, allowing us to focus our time and energy on other areas that provide value to our shoppers, members and local community.

NCGA is launching a new brand, Co+op, stronger together. Besides the new logo and fresh new look, you'll see more deals, more often, which quarterly coupon books and twice the number of sales flyers. So what's the deal? It's Co+op, stronger together!

Coming in August 2010

Look for *Owner Deals*, in place of *Owner Advantage*, beginning in August. Based on owner feedback, we're updating the look of our current *Owner Advantage* program. Along with the switch to *Co+op Deals* (see above for details), this will make it easier for you, the Owner, to distinguish between Owner-only sales and storewide sales. Just look for the orange bar and New Leaf Market leaves!



Kettle Krinkle Cut Potato Chips

limit 2 bags per customer

\$3.89

Reg Price \$4.69

FEB 24-MAR 9



Annie's Naturals Organic BBQ Sauce

\$2.99

Hot Chipotle, Original Recipe, Smokey Maple, Worcestershire
6.5-12oz
[Suggested Retail \$3.69]



Knudsen Spritzer

\$2.99/4PK

Assorted Flavors
4pk
[Suggested Retail \$4.79]

GROCERY

- A. Vogel Herbamare Aromatic Sea Salt** **\$4.29**
Assorted Flavors
4.4oz [Suggested Retail \$5.79]
- A. Vogel Herbamare Aromatic Sea Salt** **\$5.99**
Assorted Flavors
8.8oz [Suggested Retail \$7.99]
- Annie's Homegrown Deluxe Macaroni & Cheese** **\$2.99**
Elbows & Four Cheese, Rotini & White Cheddar, Shells & Real Aged Cheddar
9.3-11oz [Suggested Retail \$3.99]
- Cascadian Farms Organic Sweet Relish**..... **\$2.99**
10oz [Suggested Retail \$3.89]
- Honest Organic Mate**.....**\$1.29**
Agave, Sublime, Tropical
16oz [Suggested Retail \$1.79]
- Kashi TLC Snack Bars**..... **\$3.99**
Dark Chocolate Coconut, Peanut Peanut Butter, Pumpkin Spice Flax
6.7-8.4oz [Suggested Retail \$5.29]
- Knudsen Spritzer** **\$0.99**
Assorted Flavors
10.5oz [Suggested Retail \$1.19]
- Let's Do Organic Sprinkelz****\$1.29**
Carnival, Chocolatey
.8oz [Suggested Retail \$1.69]
- Meditalia Tapenade & Pesto** **\$3.29**
Basil Pesto, Black Olive Tapenade, Eggplant & Tomato Tapenade, Sundried Tomato Tapenade
6.35oz [Suggested Retail \$4.39]
- Metromint Water****\$1.29**
Cherrymint, Chocolatemint, Lemonmint, Orangemint
16.9oz [Suggested Retail \$1.69]
- Nana's Cookies****\$1.39**
Peanut Butter
3.5oz [Suggested Retail \$1.89]
- Nana's Gluten-free Cookie Bars** **\$2.79**
Banana, Berry Vanilla, Chocolate Munch
6.17oz [Suggested Retail \$3.89]

GROCERY CONT.

Nana's No-Gluten Cookies\$1.39
 Chocolate, Chocolate Munch, Ginger, Lemon
 3.5oz [Suggested Retail \$1.99]

REFRIGERATED/FROZEN

Galaxy Rice Cheese\$2.99
 Cheddar, Mozzarella
 8oz [Suggested Retail \$3.79]

Galaxy Vegan Cheese\$2.69
 Cheddar, Mozzarella
 8oz [Suggested Retail \$3.49]

GoodBelly Probiotic Fruit Drink.....\$3.79
 Blueberry Acai, Mango
 2.7oz [Suggested Retail \$4.59]

Morningstar Farms Breakfast Patties.....\$3.79
 8oz [Suggested Retail \$5.29]

Morningstar Farms Hickory BBQ Riblets..... \$3.49
 10oz [Suggested Retail \$4.99]

Organic Valley Orange Juice\$5.49
 Pulp-added, Pulp-free, w/Calcium
 64oz [Suggested Retail \$6.79]

Shelton's Turkey Franks..... \$2.79
 Regular, Smoked
 12oz [Suggested Retail \$3.59-3.79]

Sunja's Kimchi..... \$3.49
 Medium Spicy Cabbage
 16oz [Suggested Retail \$4.49]

WELLNESS

All Terrain Herbal Armor Insect Repellent \$5.99-6.99
 Assorted Formulas
 4oz [Suggested Retail \$7.-49-9.99]

Country Life Buffer-C pH Controlled..... \$9.99-10.99
 500 mg
 60tb/vc [Suggested Retail \$12.99-14.99]

Country Life CoQ-10 100 mg..... \$17.99
 30cp [Suggested Retail \$22.99]

Country Life Omega-3 1000mg..... \$6.49
 50sg [Suggested Retail \$7.99]

Light Mountain Color the Gray\$7.99
 Assorted Colors
 7oz [Suggested Retail \$10.89]



**Let's Do Organic
 Gluten-free Ice
 Cream Cones**
 \$2.29-2.99

Original, Sugar
 1.2-5oz [Suggested Retail
 \$2.99-3.89]



**Santa Cruz Organic
 Chocolate Flavored
 Syrup**
 \$3.49

15.5oz
 [Suggested Retail \$4.19]

PET



**Sea "Mobility"
 Joint Rescue**
 \$7.99

Beef Jerky, Chicken Jerky
 9oz
 [Suggested Retail \$9.99]

WINE



McManis Wine
 \$9.99

Assorted Varietals
 750ml
 [Suggested Retail
 \$11.99-12.99]

Light Mountain Natural Conditioner..... \$4.99
 Red

4oz [Suggested Retail \$6.59]

Light Mountain Natural Hair Color\$4.99
 Assorted Colors

4oz [Suggested Retail \$6.29-6.59]

Lily of the Desert Organic Aloe Vera Juice.....\$4.99-7.79
 Fillet, Orange Papaya, Whole Leaf
 16-32oz [Suggested Retail \$5.99-9.79]

Lily of the Desert Organic Aloe Vera Juice.....\$18.99
 Whole Leaf
 128oz [Suggested Retail \$24.49]

Naturally Fresh Deodorant Crystal.....\$2.99-3.49
 Assorted Styles & Scents
 3-4oz [Suggested Retail \$3.69-4.59]

Naturally Fresh Deodorant Crystal..... \$4.99
 Men's Twist, Women's Twist
 4.25oz [Suggested Retail \$6.39]

Prince of Peace American Ginseng Extract \$4.99
 w/ Royal Jelly & Bee Pollen
 10vials [Suggested Retail \$5.99]

Rainbow Light Vitamins..... \$10.99-19.99
 Advanced Enzyme Optima, Advanced Enzyme System, ProBioActive 1B
 90vc [Suggested Retail \$13.19-22.49]

Solaray Vitamins \$11.99
 Calcium & Magnesium
 180vc [Suggested Retail \$15.79]

Solaray Once Daily Vitamins \$6.99
 High Energy, Iron Free
 30cp [Suggested Retail \$8.99]

Spectrum Organic Flaxseed Oil\$17.99-26.99
 Assorted Varieties
 16-24oz [Suggested Retail \$18.99-30.39]

Tea Tree Therapy Liquid Soap \$4.49
 8oz [Suggested Retail \$5.89]

Tea Tree Therapy Mouthwash..... \$4.99
 12oz [Suggested Retail \$6.39]

Tea Tree Therapy Ointment..... \$6.99
 Antiseptic, Eucalyptus Chest Rub
 2oz [Suggested Retail \$8.49-10.19]

Tea Tree Therapy Suppositories \$8.49
 6pc [Suggested Retail \$11.69]

Tea Tree Therapy Tea Tree Oil \$6.99-12.99
 15% Water Soluble, Pure
 2oz [Suggested Retail \$9.99-17.99]