

**Minutes, New Leaf Market Board of Directors Meeting, Oct 26, 2009**  
New Leaf Market Meeting Room, 1235 Apalachee Pkwy, Tallahassee, FL 32301

**SUMMARY**

**Meeting Decisions/Assignments**

- The board approved minutes from October 5, 2009 with no corrections.
- Sales were up 28% from last October and we welcomed 37 new owners this month
- The board approved the following reports:
  - **II-K Owner Communication**
  - **IV-C Financial Conditions and Activities**
  - **IV-A Treatment of Consumers**
- Larrane will Xerox a hard copy of the policy manual for several BOD members
- Madelon will add a column for the most recent revision date for each policy on the index page of the policy manual.
- Joshua will ask about other consultants if Thayne can't make the retreat on January 15<sup>th</sup> and 16<sup>th</sup>.
- All BOD members should look at their bios to see if they need updating. Revisions need to be submitted to June by the end of October.
- June will email everyone the password in order to access the board forum page, as well as the board email.
- Joshua will email Larrane the jpeg flow chart to be posted on the board bulletin.
- The board accepted the resignation of Candice Parker.
- The board accepted the nomination of Dave Watson.

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**Call to Order:** @ 6:33pm by Martha Weinstein, BOD Facilitator

**Present:**; Joshua Youngblood, President; Jim Terrell, Vice President; Maria Cobian, Director; June Wiaz, Director; Madelon Horwich, Director; Jennifer Agabiti-Hall, Director; Candice Parker, Director; Larrane Hartridge, General Manager; Jeannette Reed, Director; Martha Weinstein, BOD Facilitator; Ashley Arrington, Recording Secretary.

**Absent:** Chuck Hungerford, Director

**Introductions:** All in attendance gave brief introductions.

**Owners Forum:** None

**Agenda Review:**

**Minutes Approval:** The board approved minutes from October 5, 2009 with no corrections.

**President's Report: See Attachment**

- I plan on talking with Thayne on Wed about the Annual Planning Retreat. We still are not sure about the date of Jan 15 and 16.
- We will discuss the Annual Planning Retreat this evening.
- I was able to visit 5 farms this past weekend during the farm tour. The farmers were ecstatic. I went to the goat farm, Tupelo, and Holly Hill. Everyone loved the book. There was terrific attendance at each farm I visited.
- I appreciate all the work on the board web site as well as the owner drive.

**General Manager Report – Larrane**

- Sales were up 28% from last October and we welcomed 37 new owners this month.
- Kudos to all that organized the farm tour. Everyone was very excited about the turnout.

**Board Decisions:**

- **Board Policy Governance Reports:**
  - **II-K Owner Communication – Maria**
    - Maria sent the corrected report to all BOD members via email.
    - Maria Cobian's report dated October 26, 2009 asserted 'in compliance'
    - *Approved*
- **GM Policy Governance Reports**
  - **IV-C Financial Conditions and Activities**
    - Larrane sent out this report to all BOD members via email.

- Larrane Hartridge's report dated October 26, 2009 asserted 'in compliance'
    - We had a modest gain despite being a year of expansion.
    - *Approved*
  - **IV-A Treatment of Consumers**
    - Larrane sent out this report to all BOD members via email.
    - Larrane Hartridge's report dated October 26, 2009 asserted 'in compliance'
    - *Approved*
- **PG Update**
  - Madelon sent out the updated Policy Manual to all BOD members via email.
  - Larrane will Xerox a hard copy for several BOD members.
  - Jeannette asked whether we could have a revised date on each policy in the manual.
    - Madelon would need to re-format the header on each page.
    - Ashley suggested adding a column for the most recent revision date for each policy on the index page
      - *Approved*

#### **Board Discussions:**

- **Annual Planning**
  - Joshua included a list of possible retreat topics that was generated by Chuck in the President's Report.
  - We need come up with ideas for brainstorming sessions. Some possible topics include:
    - Establishing a non-profit for the scholarships. This would allow us to do more with incoming money.
    - Total revision of the PG manual.
    - Outreach Committee report dissection.
  - Larrane: Are we skipping the fall retreat if Thayne comes now, or would she come again?
    - Joshua – We missed the retreat for last fall. I would like to get back on the fall retreat schedule
  - Maria: How do we actually accomplish the things we talk about in committee meetings?
    - Joshua suggested that each committee should have time during the retreat to establish goals.
  - Jeannette: Could the committee reports be part of the monthly agenda so that there is incentive for committees to meet?
    - Joshua: That is a definite goal.
  - Joshua – Do we need Thayne?
    - June: Besides her travel, we have already paid for her for the retreat.
    - Jeannette: we may have to change the location depending on the date and Thayne's availability.

- Candice: Could they send another consultant if Thayne can't make the date that we choose?
  - Maria suggested sticking to the date. Joshua will ask about other consultants if Thayne can't make it on January 15<sup>th</sup> and 16<sup>th</sup>.
- **Web site/Communications Activity**
  - Cristin came up with a list of things that we needed in order to update the website.
  - She still needs a bio from Maria, and a picture from Jennifer
  - All BOD members should look at their bios to see if they need updating.
  - Chuck will continue checking the BOD email.
  - June will email everyone the password in order to access the board forum page, as well as the board email.
  - Please submit your bios and pictures by the end of October.
- **Nominations Committee**
  - We had two possible candidates for the open board seat created by Candice's resignation. Dave Watson did not want to accept the seat unless Paul turned it down. Paul was contacted and declined the seat due to relocation.
  - Dave Watson has agreed to be nominated for the board seat.
  - The board accepts the resignation of Candice Parker.
  - The board accepts the nomination of Dave Watson.
  - Joshua: Dave has much skill and willingness to be the Secretary/Treasurer. Is the board okay with offering him the position?
    - *Yes*
- **Bulletin Board**
  - The board bulletin will include the agenda, the Ends policy, and the minutes.
  - We will also include photos of the board members.
  - Jeannette suggested posting a smaller version of the flow chart for posting.
  - Joshua will send Larrane the jpeg flow via email.

#### **Upcoming/Current Issues:**

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#### **Review Meeting Decisions/Assignments:**

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**Calendar/Monitoring Schedule:**

- **II-H BOD Development/Board Continuation – Joshua**
- **IV-B Staff Treatment and Activities - Larrane**

**December 7, 2009 Agenda Items:**

**Meeting Evaluation:** All participants were given an opportunity to evaluate the meeting.

**Adjournment:** Meeting was adjourned at 7:38pm

**Closed Session**

Respectfully Submitted,

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Ashley Arrington, Recording Secretary

Approved by Board of Directors on \_\_\_\_\_ as witnessed by,

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Joshua Youngblood, President

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Joshua Youngblood, Corporate Secretary/Treasurer